

For Immediate Release
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Strategic Income Solutions Partners with CU Certified

Frankenmuth, Mich. – Strategic Income Solutions has partnered with CU Certified to offer a one-of-a-kind Vehicle Service Contract solution to credit unions and their members.

Both Credit Union Service Organizations (CUSOs) provide credit unions an unseen value proposition to the market, non-interest income, and a deeper relationship with credit union borrowers. CU Certified has built a vehicle service contract solution that includes a strong training program, proactive claims process, and premium revenue to credit unions that is unique to the credit union industry.

“CU Certified’s Vehicle Service Contract program fits in perfectly with Strategic Income Solutions’ suite of products to generate income, deliver a best-in-class solution opportunity for members, and provide high-level support and strategy for credit unions. This partnership will add a lending component that has not yet been offered through SIS,” says Melinda Spada, CEO of Strategic Income Solutions.

Jon Taylor, National Sales Director at CU Certified also shares excitement about the partnership; he states, “We are thrilled at the opportunity to help Credit Unions in Michigan by protecting their loans with a Vehicle Service Contract created by credit unions, giving back 100% of the unused claim premium.”

[CU Certified](#) was founded in 2014 and now represents 16 States nationwide. They offer the first Vehicle Service Contract created by credit unions for credit unions. [Strategic Income Solutions](#) (SIS) is a Michigan-based CUSO that delivers proven solutions and a dedicated service approach to directly impact, enhance and grow income through member retail products and partner solutions.

This partnership is another example of CUSOs providing services for credit unions that fit the credit union philosophy of “People Helping People.”

For more information, please contact:

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